DATA GOVERNANCE

THE ORGANIZING FRAMEWORK FOR ESTABLISHING STRATEGY, OBJECTIVES, AND POLICY TO EFFECTIVELY MANAGE DATA
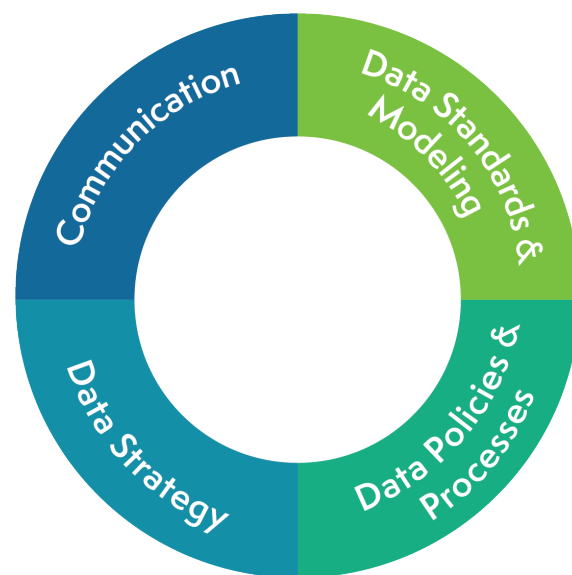
MYERS AND STAUFFER LC

CERTIFIED PUBLIC ACCOUNTANTS

CORE ELEMENTS OF DATA GOVERNANCE

It all starts with data governance.

Common issues for any organization are data silos, lack of data normalization, and quality concerns. Without data governance, it's more likely that pockets of reporting are produced rather than the analytical, predictive, and eventually prescriptive reports necessary to generate insights needed by government leadership for effective program and policy-making. Implementing a data governance organization provides agencies with a framework for establishing strategies, objectives, and policies for effective enterprise-wide management of data.

Myers and Stauffer applies its expertise within the health and human services and Medicaid arenas to deploy best practices of data governance. Implementing a formal data governance organization is critical now, more than ever before, as the need for states to become more data driven and as data volumes grow.

Myers and Stauffer is positioned to evaluate your current approach to data management and provide tools and expertise to improve data quality.

DATA GOVERNANCE AS A PROCESS, NOT A PROJECT

Data governance consists of the processes, policies, standards, and technologies required to manage and ensure the availability, usability, integrity, consistency, audit ability, and security of data. Data governance helps streamline the management of data, ensures the right resources are involved for determining policies, breakdowns system and communication silos, and improves confidence in data.

The work of data governance involves the entire organization; it is a process not just a project. Based on organizational needs, new roles and responsibilities may be created.

WHY DATA GOVERNANCE

As state Medicaid agencies build strategies to support their vision of becoming a data-driven organization, data governance is a key component to ensure the data quality necessary to realize their data analytics goals. Implementing a data governance program within your organization may:

- Reduce administrative costs through the refinement and implementation of data governance processes and structure.

- Improve agency operation.

- Ease the pain incurred by users of information when changes are made to the data sources or systems.

- Gain executive sponsorship and funding for enterprise ownership of information assets.

- Improve data quality, reduce redundancy, and establish an enterprise-wide view of data.

- Build a foundation that reduces the proliferation of individual agency/department solutions.

- Increase availability of faster, consolidated, data reducing time and cost spent retrieving data from disparate systems.

A THREE-PHASED APPROACH

Due to the varied degree of data governance maturity in a state, Myers and Stauffer offers a range of consulting service offerings that are tailored to meet individual states needs. We help states build and evaluate their data governance structure from inception to implementation.

Conduct As-Is Current State Assessment	→	Develop To-Be Strategy and Roadmap	→	Implement the Data Governance Organization

- **As-Is Phase:** Assessment of the current state of data governance policies, business needs, organizational requirements, and personnel availability and roles.

- **To-Be Phase:** Define a future data governance organization through collaboration that identifies organizational, technology, and process recommendations.

- **Implementation Phase:** Implement the new data governance organization to manage data processes and policies with the key stakeholders across the entire enterprise.

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OUR EXPERTISE

Myers and Stauffer understands how overwhelming data management can be and is uniquely qualified to provide data governance consulting services.

If you are interested in more information on data governance and how Myers and Stauffer can help you, please contact us.

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